



welcomes you to

SEED<sup></sup>20 OnStage

2025

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# Tonight's Program

- 🌿 **INTRODUCTION** JONATHAN GARDNER & MOLLY GRANTHAM
- 🌿 **THE PITCHES** SEED20 CLASS OF 2025
- 🌿 **VOTING** YOU!
- 🌿 **CHAT WITH SVP CHARLOTTE** KRISTIN BECK & MOLLY GRANTHAM
- 🌿 **PRESENTATION OF AWARDS** JONATHAN GARDNER & MOLLY GRANTHAM
- 🌿 **CELEBRATION** EVERYONE!



April 1, 2025  
Central Piedmont Community College  
Parr Center Theater





# Social Venture Partners Charlotte is honored to host SEED20

**Our mission is to invest in & strengthen innovative nonprofits tackling our community's greatest challenges by leveraging our network of engaged philanthropists.**





# Social Venture Partners Charlotte is honored to host SEED20



**We envision a thriving nonprofit community equipped to support all people to pursue their full potential in the greater Charlotte area.**





# Did you know?

**SEED20  
OnStage is a  
milestone in a  
year-long  
journey for 10  
nonprofits  
PLUS...**



**programming  
for all past  
participants  
to deepen  
their  
community  
impact**





# Did you know?

## Through SEED20, SVP Charlotte delivers



**Coaching &  
mentorship**



**Professional  
marketing assets**



**Exposure &  
access**



**Networking &  
connections**



**Communication  
tools**



**Ongoing  
programming**

# SEED20 is one of three SVP Charlotte core programs



## SEED20

Connecting the community to our region's most innovative ideas for tackling pressing social challenges



## INVESTEE

Investing financial, social & human capital in promising, local nonprofits over multiple years

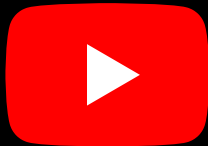


## SPARK TEAMS

Donating consultation services for nonprofits with a focus on building skills and knowledge



# SEED20 is a year-long journey led by SVP Charlotte







88% of  
participants still  
thriving

\$745K awarded

2,500+ donated  
consulting hours

50 Spark Team  
projects

5,000+  
OnStage  
attendees

210 nonprofits  
have participated



# Welcome our SEED20 OnStage 2025 EMCEES

## Jonathan Gardner



Jonathan Ryan Gardner is the Founding Executive Director of GardHouse. With a decade of external and internal outreach experience, Jonathan has led engagement initiatives in the tech and government sectors. As ED of Charlotte's first work-based organization that primarily focuses on underserved college students, Jonathan developed paid internships within small businesses and nonprofits to demonstrate that they, too, can be economic drivers and training hubs for young talent. He launched GardHouse after finding that underserved college students were twice as likely to be unemployed than their counterparts for the last fifty years. Utilizing his outreach experience and Philadelphia upbringing as his foundation, Jonathan vowed to provide personalized experiences for students to excel in whatever field they choose. GardHouse has created over 200 opportunities for students, maintains a 100% employment rating 6 months after graduation, and a 4.5/5 employer satisfaction rating. As a result, Jonathan has received recognition in Forbes as a 30 Under 30 honoree and Charlotte Business Journals Power 100.





# Welcome our SEED20 OnStage 2025 EMCEES

## Molly Grantham



Molly Grantham has been named “TV News Reporter of the Year” and juggles life with humor and poise, bringing clever wit to diverse crowds. She delivers hundreds of keynotes and has interviewed over 15,000 people in her 25-years of television news. She is a 4x Emmy winner, 3x author, a national speaker, and proud mom. She is adept at speaking live to 100,000 people a night, sitting beside Hollywood celebrities, NFL stars, and throughout her career has worked at ABC, NBC, and CBS affiliates. She has appeared on CNN, Today Show, CBS News, the CBS Morning Show, and in Huffington Post and People Magazine. Her social media is its own channel, with more than 200,000 combined followers. In 2024, she founded the “Bet On Yourself Summit,” a soul-filling experience to help women uncover power in themselves. It made history as the first women’s event inside the Carolina Panthers NFL stadium. Molly is also a trained and active charity auctioneer, bringing non-profits around the country to earn record-breaking amounts. Her three books are a popular series described as “raw and relatable” about not losing yourself while loving your career and raising children. She and her husband, Wes, have three children under the age of 13. In her next life, Molly says she wants to be a mermaid.





**SOCIAL VENTURE  
PARTNERS  
CHARLOTTE**

*presents the*



**SEED**<sub>20</sub>

**Class of 2025**

\*Unfortunately, Connective, Inc will not be presenting on stage this evening



# Kika's House

**Kika Jackson**

Executive Director

West Charlotte faces disproportionately high rates of obesity, diabetes, and heart disease. These health issues can be exacerbated by financial stress due to low income, poor credit and lack of financial literacy. Kika's House addresses these intertwined health and financial issues by offering an integrated “Fight for Your Life” program that combines physical fitness, nutrition and financial literacy education designed to overcome these challenges.

**SEED20 Coaches**

Kerrin Kinnear & Dwayne Sutton

**Engage**

 [Kikas.house.clt](https://www.kikas.house.clt)

A





# S.T.A.R.S. Math & English Academy

**Elijah Watson**

Executive Director

S.T.A.R.S. Math & English Academy will prevent summer learning loss by providing a free research-based and engaging summer camp for 50 students rising to 3-9 grades. The summer institute offers language arts and math enrichment, soft skills and exposure programs such as culinary arts, coding, taekwondo, weekly educational or recreational field trips, and breakfast and lunch. The summer institute builds self-confidence and encourages teamwork.

**SEED20 Coaches**

Henry Lander & Kamila North

**Engage**



StarsCLT

B





# Despierta

**Juliana Lozano**

Executive Director

Despierta addresses the critical lack of access to culturally competent mental health care and social support for Latinas in the Charlotte area. Many Latinas face significant barriers, such as language access, financial limitations, and lack of awareness about available services, that prevent them from seeking mental health support. By providing counseling, educational workshops, support groups, and cohort-based programs, Despierta helps participants foster resilience, navigate challenges, and thrive.

**SEED20 Coaches**

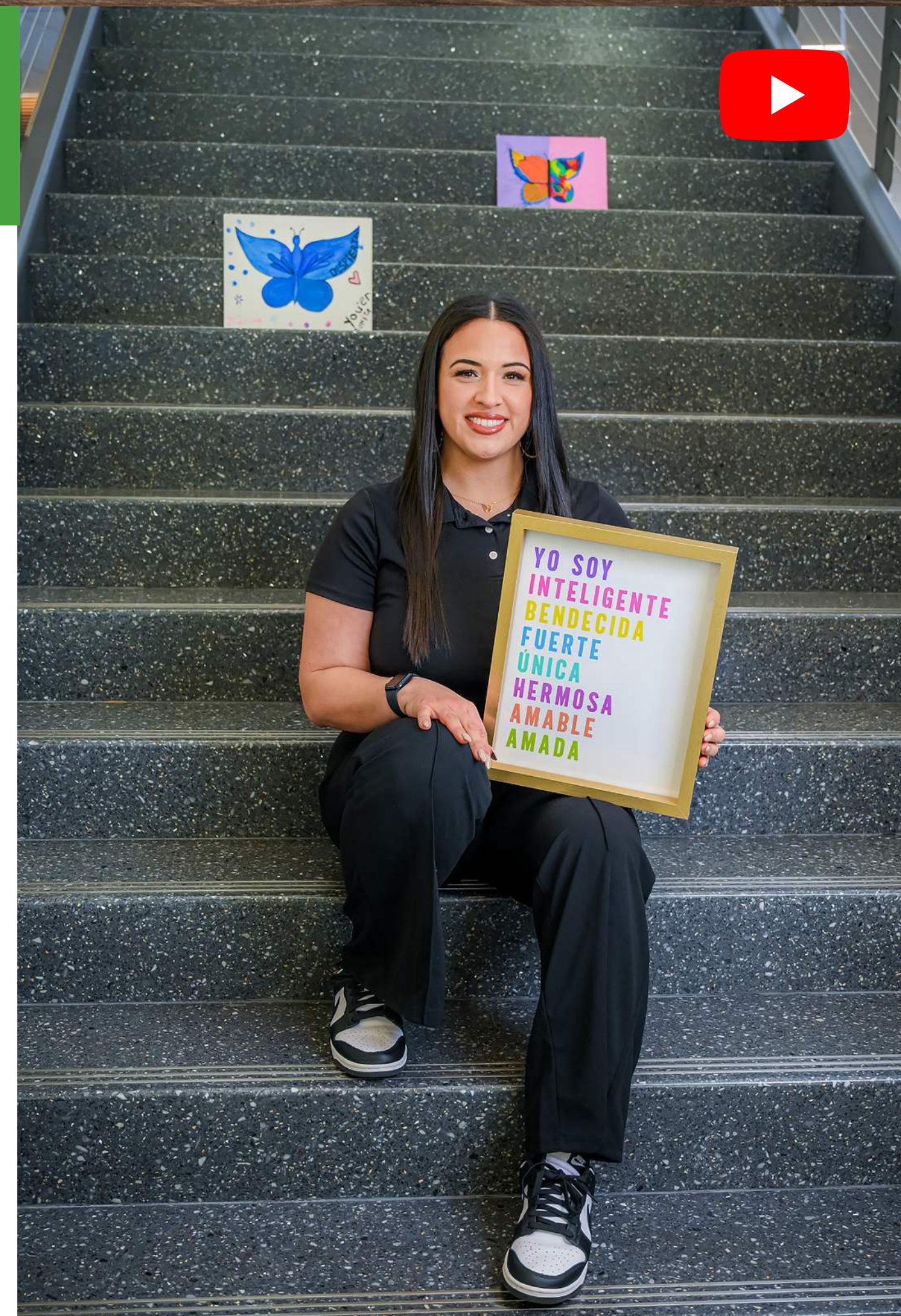
Jacquelyn Adams & Sharisse Johnson

**Engage**

  Despierta

 Despierta.clt

C





# The Election Hub

from the Charlotte Ledger

**Sucharita Kodali**

Director

The Election Hub is a free, non-partisan resource that empowers voters with unbiased information about statewide and local races, using social media, community partnerships, a website, podcasts, videos, events, and local media. By making it easier to research candidates and understand issues, the Hub combats misinformation, promotes democratic participation and helps hold public officials accountable, ensuring voters can make informed choices that strengthen transparency and trust in government.

**SEED20 Coaches**

Scott Brennan & Fran Marie

D





# Next Step Clubhouse

**Meg Kelly**

Program Manager

Next Step Clubhouse (NSC) provides a facility for individuals with Intellectual and Developmental Disabilities to meet regularly and foster meaningful relationships with their peers and community. NSC's programming assists its members in combating isolation and sedentary lifestyles by promoting healthy living, fostering friendships and giving back to the community. NSC assists caregivers through cost-conscious fees and by developing skills that promote self-sufficiency.

**SEED20 Coaches**

**Scott Fligel & Lynne Walters**

**Engage**

   NextStepClubhouse

E





# Transit First CLT

**Barry Greene Jr**

Executive Director

Transit First CLT addresses Charlotte's overwhelming car dependency, which leads to traffic congestion, environmental degradation, and inequitable access to transportation. Charlotte's sprawling development prioritizes cars, leaving residents without access to vehicles struggling to move around efficiently. Transit First Charlotte prioritizes boosting bus frequency, building dedicated bike and bus lanes, expanding transit access for all, and breaking the stigma around public transportation for a more connected, sustainable future.

SEED20 Coaches

Tim Miner & Karyn Yaussy

Engage

  TransitFirstCLT

F





# Upcycle Arts

**Angela Kollmer**

Executive Director

Creative supplies are expensive for artists, schools and organizations while large amounts of unwanted arts and crafts supplies go unused or to the landfill because there is no way to recycle them. Upcycle Arts addresses both problems with its creative reuse center that connects unwanted supplies with those who can use them. Upcycle Arts also provides education on the creative, environmental and economic power of reuse.

SEED20 Coaches

Tambry Harris & Pamela Rooney

Engage

  UpcycleArtsCLT

G





# Katie Blessing Center

H

**Amber Tracewell**

Executive Director

Each month, on average there are over 150 children in Mecklenburg County and the surrounding areas awaiting beds for mental health treatment. The Katie Blessing Center is a 72-bed behavioral health facility in Charlotte serving children ages 5-17 and is the largest facility of its kind in North Carolina. This facility will provide access to life-saving treatments for children, cutting the monthly bed shortage by close to 50%.

**SEED20 Coaches**

Sarah Fligel & John Pesavento

**Engage**

  KatieBlessingCenter

 Katie-Blessing-Center





# Project Outpour

**MaShonna Hughes**

Chief Dignity Officer

Project Outpour provides free mobile shower access and hygiene services to individuals who are moving through homelessness. The Project Outpour staff are passionate about helping our neighbors in need. The services Project Outpour provides are crucial because they foster dignity; the dignity that comes with being and feeling clean is a human right, and a need that every person desires and deserves to have met.

**SEED20 Coaches**

Lorrina Eastman & Junior Nyemb

**Engage**

   ProjectOutpourCLT

I





# Voting Criteria

- 🍃 **CONTENT:** consider community need, innovation & potential for lasting impact
- 🍃 **PITCH:** consider how compelling & engaging it was

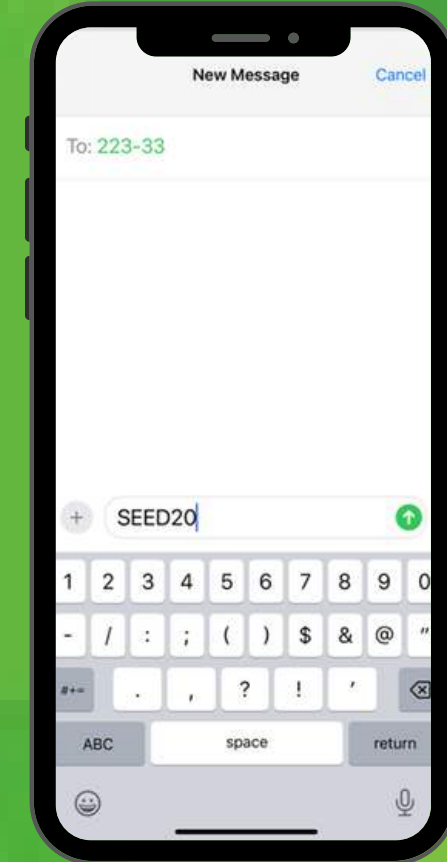


# Voting Instructions

1

**Text SEED20 to 22333**

- Start a new text message
- Enter 22333 as the recipient's number
- Type SEED20 as the message text
- Send!



2

**Wait for a reply text message**



3

**Enter the letter of the alphabet corresponding with your choice and send!**



# Text to Vote

Enter the letter  
of the alphabet  
corresponding  
with your  
choice and text  
it to 22333!

A



Kika's House

B



S.T.A.R.S. Math &  
English Academy

C



Despierta

D



The Election  
Hub



Next Step Clubhouse

E



Transit First CLT

F



Upcycle Arts

G



Katie Blessing Center

H



Project Outpour

I



As a nonprofit ourselves,  
SVP Charlotte depends on the generosity of our  
sponsors, donors and volunteers to make the  
SEED20 program a reality





# Inspired? Donate now to create more good in Charlotte

## TEXT SEED2025 to 707070

- ✓ No credit card fees for donations under \$1,000
- ✓ You can support multiple participants as well as SVP Charlotte's SEED20 program
- ✓ You may adjust the tip amount to 0%





Need more inspiration to donate?

Wells Fargo is matching the first  
\$20,000 in donations tonight!



**TEXT SEED2025 to  
707070**





# SOCIAL VENTURE PARTNERS CHARLOTTE THANKS

*our generous sponsors*

## Headline Sponsor



**WELLS  
FARGO**



# SOCIAL VENTURE PARTNERS CHARLOTTE THANKS

*our generous sponsors*

## Social Capital Sponsor



# ally



# SOCIAL VENTURE PARTNERS CHARLOTTE

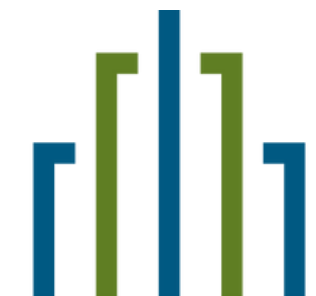
## THANKS

*our generous sponsors*

### Spark Sponsors



### Community Sponsors



BEACON  
PARTNERS



### Supporting Sponsor





# SOCIAL VENTURE PARTNERS CHARLOTTE

## THANKS

*our generous sponsors*



## In-Kind Program Sponsors



## In-Kind Prize Sponsors





# SOCIAL VENTURE PARTNERS CHARLOTTE THANKS *our generous cultivators*

Anonymous

Becca and Kyle Black

Carol and Greg Brown

Denise and Mike Burkard

Cynthia and David Crane

Susan Davis

FA Wealth Advisors - Northwestern Mutual

Christi and Will Farr

Teresa and Adrian Hee

Michelle Tallardy Jones



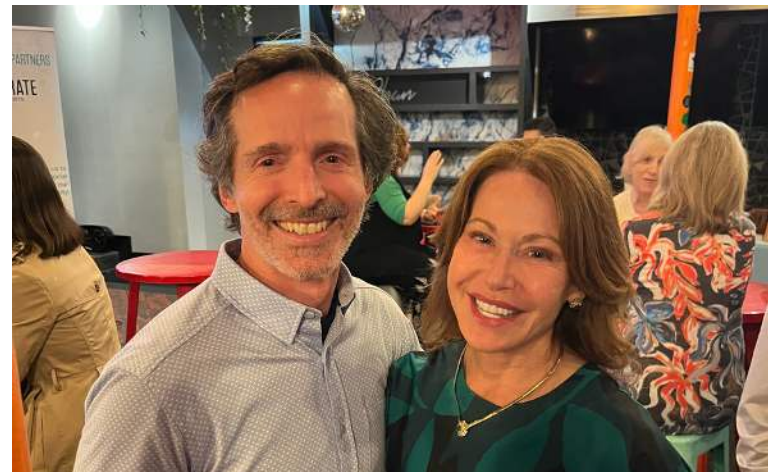


# SOCIAL VENTURE PARTNERS CHARLOTTE

## THANKS

*our generous cultivators*

Jennifer and Mike Knapp  
Maria and Henry Lander  
Stephanie and Scott Leo  
Margaret and Harrison Marshall  
Jennifer and William Martin  
Anna and John McCoy  
Jen and Jay McDonald  
RSM US, LLP  
Cristy and Nick Travaglinio  
Lynda and Bob Wilhelm  
Karyn Yaussy and Scott Brennan





# SOCIAL VENTURE PARTNERS CHARLOTTE

## THANKS

*our volunteer coaches*



Jackie Adams  
Scott Brennan  
Flo Bryan  
Bill Diskin  
Lorrina Eastman  
Susan Fatticci  
Sarah Fligel  
Scott Fligel

Tambry Harris  
Kerrin Kinnear  
Henry Lander  
Fran Marie  
Tim Miner  
Kamila North  
Junior Nyemb  
John Pesavento  
Pamela Rooney  
Gayle Sims  
Lynne Walters  
Karyn Yaussy



# SOCIAL VENTURE PARTNERS CHARLOTTE THANKS *our coaching advisory team*

**Christi Farr (team lead)**  
**AJ Calhoun**  
**Bill Craver**  
**Kerry Tornesello**

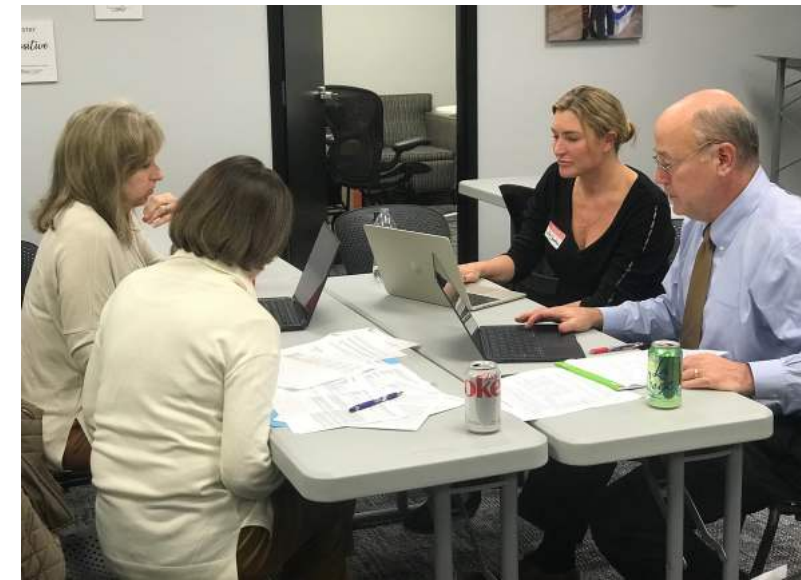




# SOCIAL VENTURE PARTNERS CHARLOTTE

## THANKS

*our volunteers*





# SOCIAL VENTURE PARTNERS CHARLOTTE

## THANKS

*corporate partners*



McGuireWoods





# SEED20 Alumni

100 Gardens

1sTouch

A.C.E. Your Prostate Exam

Adoption Support Alliance

American Pit Bull Foundation

ANSWER Scholarship

Applause for the Cause

Arin's Good Girl Dog Treats

ArtPop

The Arts Empowerment Project

Arts for Life Charlotte

Assist M.E.

Attach Families

Augustine Project for Literacy

Autumn Rain

Be More Foundation

Beds for Kids



Behailu Academy

Bellas

BellXcell

A Better World

Body and Soul Senior Fitness Center

Books with Color

Bottles n Bottoms

Brand the Moth

Brave Step

BraveWorks

BreatheINK

A Brighter Day Outreach

The Bulb

Camp Blue Skies

Campus Pride

CARS

Catapult Concepts

Catawba Riverkeeper Foundation

Center for Community Transitions

Changed Choices



Charlotte Ballet REACH

Charlotte Bilingual Preschool

Charlotte Food Innovation District

Charlotte Rescue Mission

Charlotte Speech and Hearing

Charlotte Teachers Institute

Charlotte ToolBank

Charlotte-Mecklenburg Food

Policy Council

ChemoCars

Children's Attention Home

Circle de Luz

City Startup Labs

Community Culinary School of

Charlotte





# SEED20 Alumni

Community Kitchen Program

Cops & Barbers

Croquet Records

Day Services Program at

Children's Attention Home

Digi-Bridge

Digital Angels

Doing My Part

Dream Chasers

Eagle Rock Camp

Easter Seals UCP

El Puente Hispano

Emerge-The Art of Leadership

EmpowHERment

Exodus Foundation

F3 Foundation

The FACTS Initiative

Families First in Cabarrus County

Families Forward Charlotte

Family Impact Fund



Feed the Mind

Feeding Charlotte

FeedNC

FOCHUS Friends of the Central

Highlands in the US

The Forum at Hope Haven

Foster Village Charlotte

Freedom Fighting Missionaries

Friends of the Children-Charlotte

Friendship Circle

Friendship Gardens

Galilee Ministries of East Charlotte

GardHouse

GenOne

Girl Talk Foundation

Great Outdoors University

Green Teacher Network

Grub to Grub

Health Guidance



Hip Hop Orchestrated

Hope to Home

Hope Vibes

Human Capital Investment

I AM not the Media

Inspire the Fire

Institute for Philanthropic

Leadership

InTech Camp for Girls

Investment Pathway

iSpeak Now

JA Company Program

Joedance Film Festival

Joe's Camp

Juvenile Court Intervention Program

Key Resale Shop





# SEED20 Alumni

Kids Heartfelt Health  
Kids in Technology  
KNOW Charlotte  
Latin Americans Working for  
Achievement (LAWA)  
The Learning Collaborative  
Let Me Run  
LilySarahGrace  
Lorien Academy of the Arts  
Lotus Campaign  
Make It Work  
Male Leadership Academy of Charlotte  
McClintock Partners In Education  
Metrolina Association For The Blind  
Mind Body Baby NC  
Money Magnets Club  
Mothers Raising Sons  
Musical Minds  
My 1st Suit  
Neet's Sweets



New Leaders  
NewGen Peacebuilders  
Open Charlotte Brigade  
ourBRIDGE for KIDS  
Our Daily Bread Foundation  
Para Guide Foundation  
Patriots Path



Pearls for Creative Healing  
Phillips Academy  
Pivot Point Transitional Housing  
PlateShare  
Playing for Others  
Pollution Detectives  
PopUp Produce  
[power2give.org](http://power2give.org)

Present Age Ministries  
Profound Gentlemen  
Project Harmony  
Project One Scholarship  
Fund  
Project Safe Child  
Project Scientist  
Project2Heal  
Promising Pages  
Prospera North Carolina  
Queen City Mobile Market  
Queen City Robotics  
Queen City Unity  
Reading Partners Charlotte  
Rebuilding Together of Greater  
Charlotte  
Red Boot Way  
Redeeming Joy  
Refugee Support Services  
The Relatives





# SEED20 Alumni



Shakespeare in a Chair  
She Built This City  
Silent Images  
Siloam Educator Institute at the  
Charlotte Museum of History  
Soccer FC  
Southside Rides Foundation  
Sow Much Good  
Speak Up Magazine  
Sullenberger Aviation Museum  
Sustain Charlotte  
Swaraj Yoga  
Teaching Fellows Institute  
Think Broader Foundation  
The Third Talk  
Toolbag for Success  
Transcend Charlotte  
Transformation Educational  
Services



Transforming Youth Movement  
Ultreia Society  
UMAR  
Uncommen  
UrbanPromise  
Vision to Learn  
We Rock Charlotte  
A Widow's Path  
WINGs for Kids  
Wise Guys  
Workers Collaborative Center  
Youth Development Initiatives  
Youth Empowered Solutions!  
Youth Meditation  
ZABS Place

Renaissance West Community  
Initiative  
Resound Educators  
Resource Connection Gateway  
Respectability Foundation  
Restore Global  
Retiset  
RIC's Market  
Right Moves for Youth  
Rooted Hearts Ministries  
Running Works  
The Sandbox  
Safe Families for Children-Charlotte





# SOCIAL VENTURE PARTNERS CHARLOTTE

who we are





# SOCIAL VENTURE PARTNERS CHARLOTTE

*who we are*

Jackie Adams  
Michele & Greg Amoroso  
Eddie Angelbello  
Gail & John Baron  
Ralph Beck  
Bleema & William Bershad  
Becca Black  
Carol & Greg Brown  
Indre Buechler  
Denise & Mike Burkard  
Caitlin & Connor Check  
Michelle Cottrell



Cynthia & David Crane  
Susan & John Daniel  
Elizabeth Davis  
Manisha Desai & David Calligaro  
Jenny & James Dye  
Holly Edwards  
Steve Ermish  
Eric & Martha Eubank  
Christi & Will Farr  
Natalie & Grant Fath  
Lea & Doug Fitzpatrick  
Sarah & Scott Fligel





# SOCIAL VENTURE PARTNERS CHARLOTTE

*who we are*



**Matt Gardner**  
**Teresa & Adrian Hee**  
**Lou Jerome & Karen Cobb**  
**Rachel & Steven Johnson**  
**Michele Juliana**  
**Kerrin Kinnear**



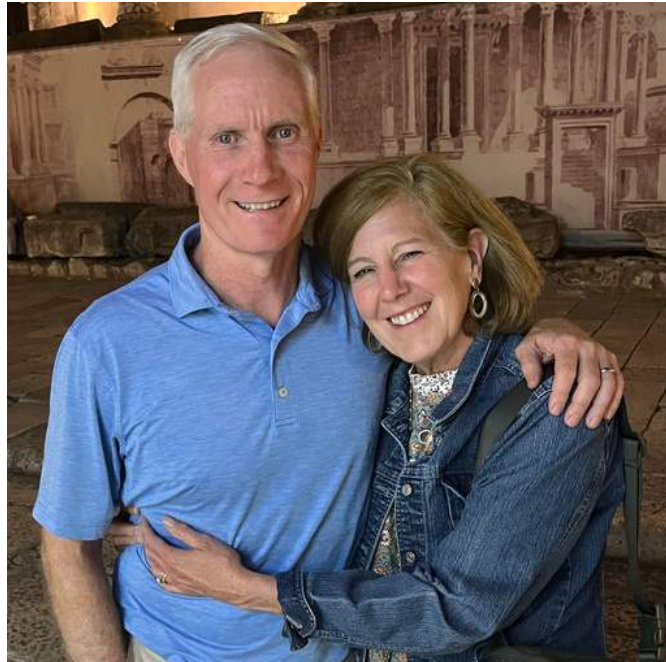
**Maria & Henry Lander**  
**Stephanie & Scott Leo**  
**Caroline Littrell**  
**Rick Lich**  
**Jack Locke**  
**Harrison & Margaret Marshall**





# SOCIAL VENTURE PARTNERS CHARLOTTE

*who we are*



Jen & Bill Martin

John McCoy

Jen & Jay McDonald

Grace Mercer Schott

Rajan Merchant

John Pesavento

Christine & Michael Ramich

Rick Ramirez

Jack Rand

Denise & Jim Ratchford

Jason Reinfried

Ed Ritter

Josephina Rivera



Pamela Rooney

Neely Rose

Sam Sanders

Anne & Michael Sinsheimer

Stephanie & Gary Starr

Cristy & Nick Travaglinio

Regan & Adam Wassell

Patti & Mark Weber

Sarah & Patrick Wilde

Lynda & Bob Wilhelm

Henry & Molly Withers

Karyn Yaussy & Scott Brennan



...and YOU!!!



# SOCIAL VENTURE PARTNERS CHARLOTTE THANKS YOU

*for attending*

## We want YOU to join us!

Putting on the SEED20 program and supporting local, innovative nonprofits is fun and fulfilling, and we would love to have you join us! To learn about Social Venture Partners Charlotte stop by our table at the reception, [click here](#), or scan this QR code to connect with us!

